

# VOICES

newsletter from ALM Group



**Number 20 August 2014**

## **Push for system to verify environmental and animal welfare credentials**

A major outcome of a recent ALMG symposium has been to ignite a push to establish a voluntary national system to verify environmental and animal welfare credentials.

Participants at the symposium, held in Brisbane in June, were unanimous in recognising that consumer interest in where and how their food is produced is a reason that a national voluntary environmental and animal welfare certification scheme must be the next step for Australian agriculture. The symposium brought together key policy makers, representatives of the food and fibre supply chain, specialist environmental and animal welfare interest groups, and landholders from across Victoria, NSW and Queensland.



Download the report on symposium outcomes and podcasts of presentations from the ALMG [website](#).

## **ALMG proposal to reinvigorate Landcare**

In its submission to the Senate Landcare Enquiry, ALMG has proposed that a national voluntary land and animal welfare verification system be established to recognise and reward the achievements of progressive landholders. ALMG believes that as Landcare moves into its second 25 years adopting a verification system would be a perfect opportunity to protect its assets and to innovate to improve its effectiveness. [More](#)

## **Latest video release**

In the latest ALMG video release, landholders and ALMG staff describe the benefits of Certified Land Management. [More](#)

You're receiving this because you are on the ALM Group database

[Edit your subscription](#) | [Unsubscribe](#)

Contact: Tony Gleeson, CEO  
Australian Land Management  
Group.

P: 07 4666 4112

M: 0402 099 884